Social Media 101

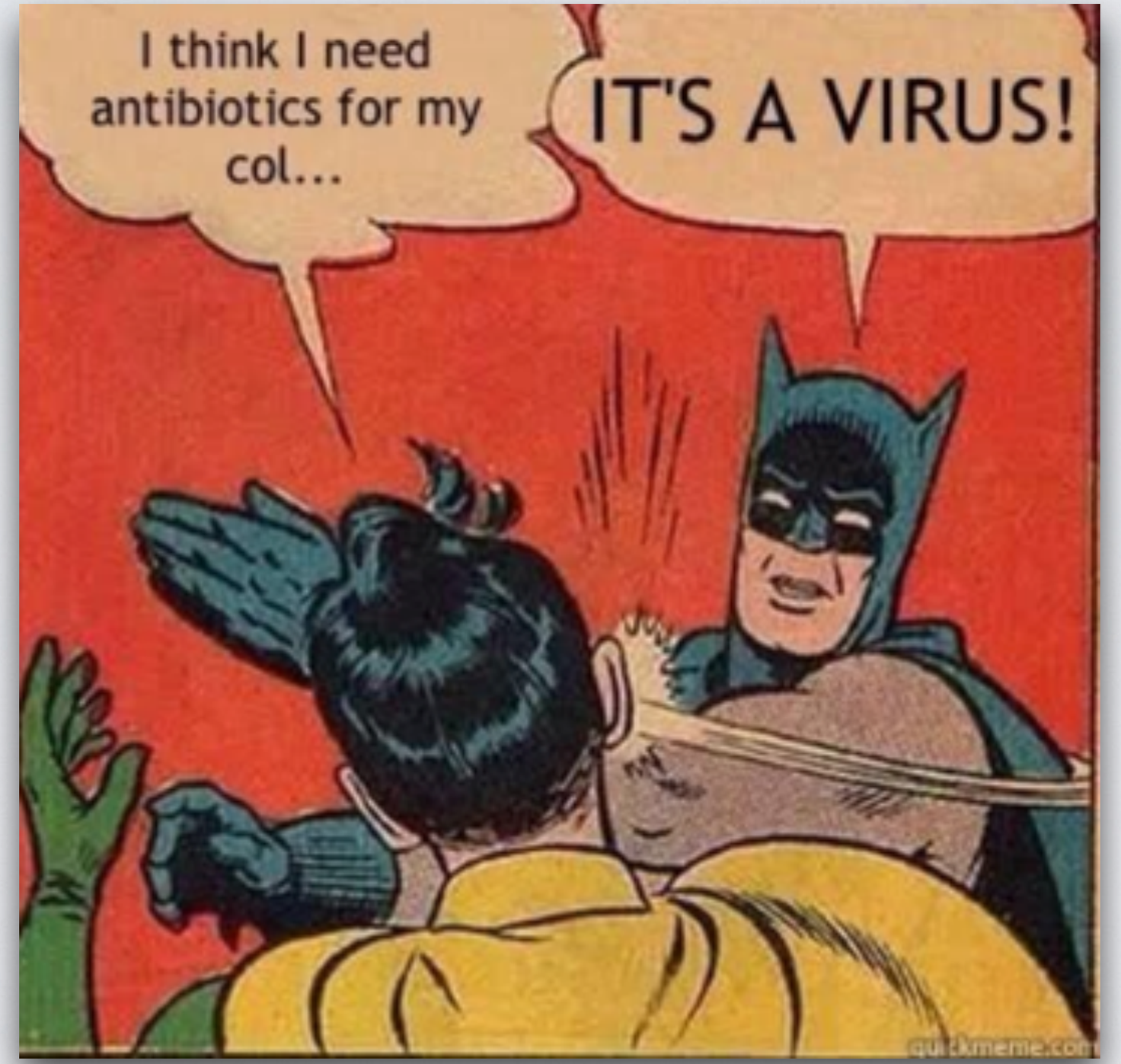
Define Social Media

Types of Social Media

Types of Social Media

MEME

MEME



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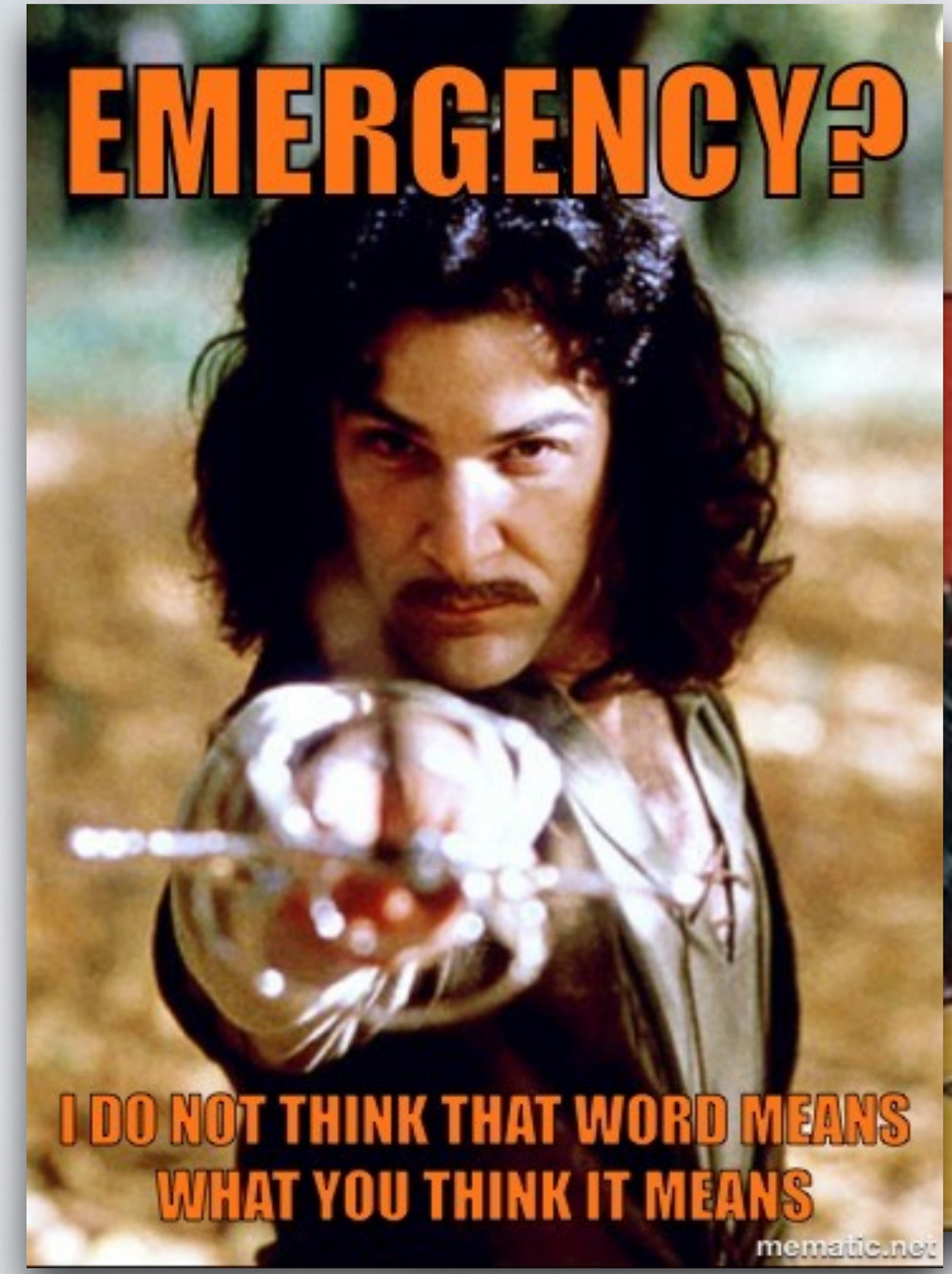
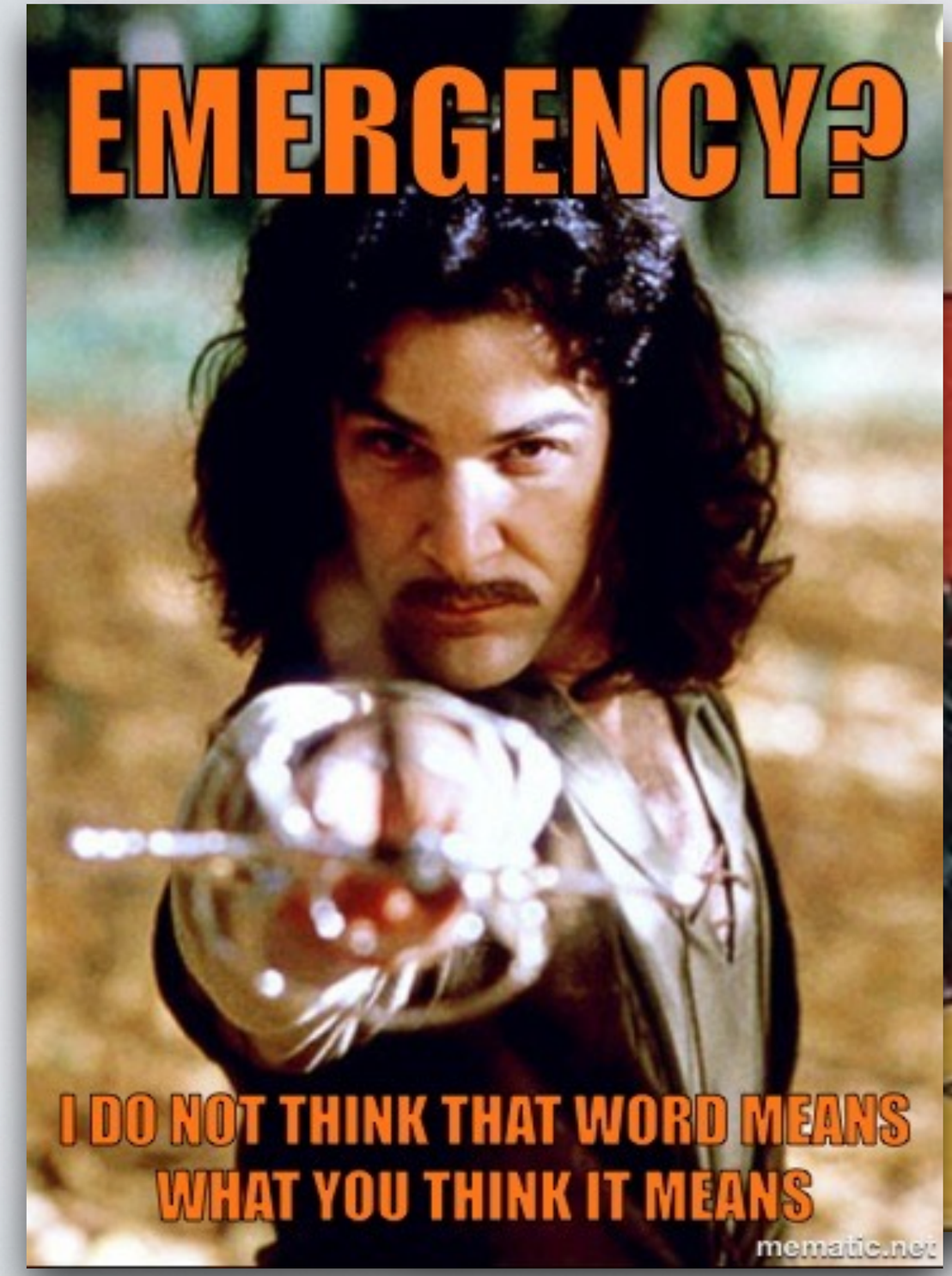

EMERGENCY?
I DO NOT THINK THAT WORD MEANS
WHAT YOU THINK IT MEANS
mematic.net

IT'S A VIRUS!
quickmeme.com

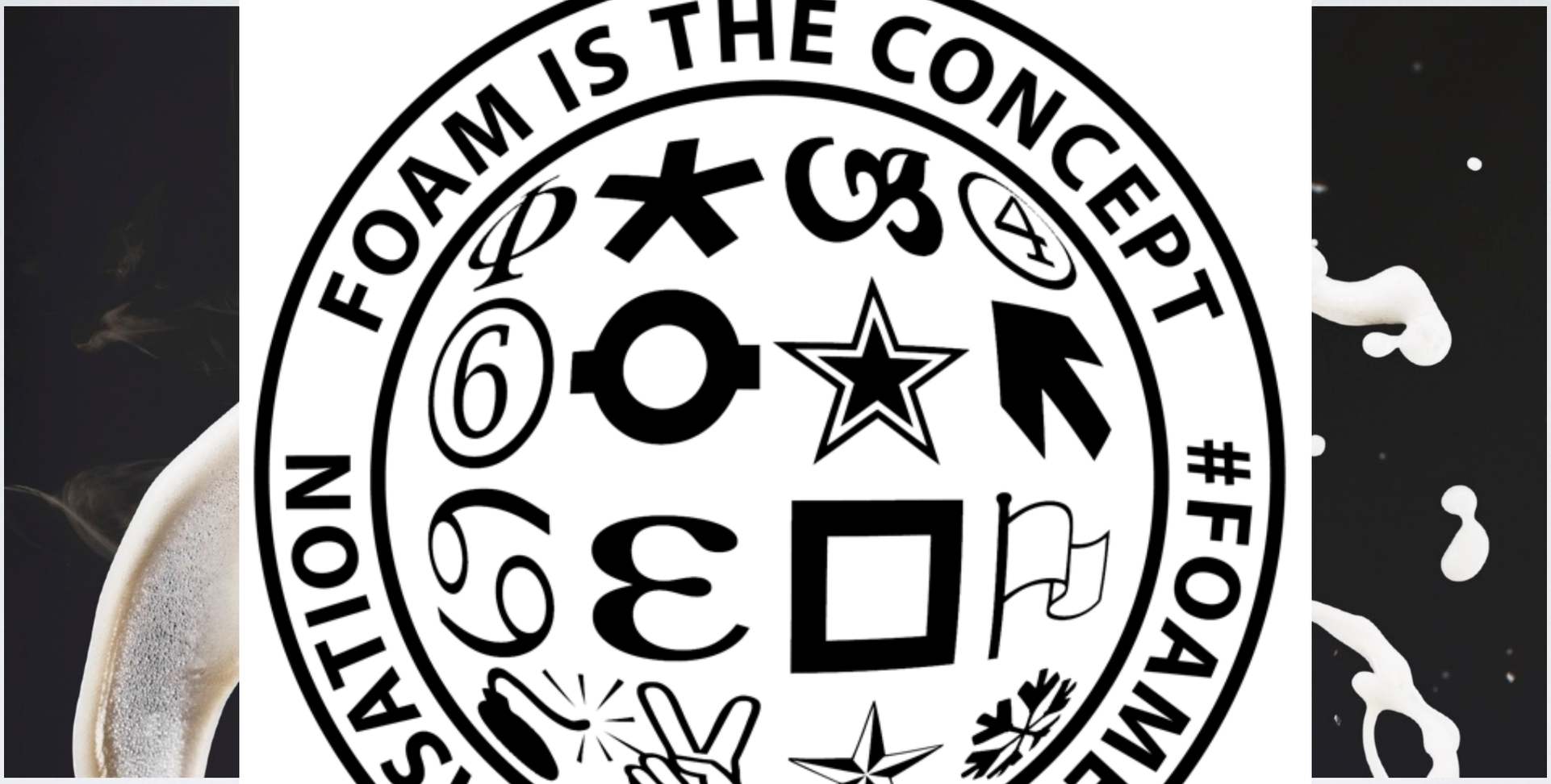
MEME


EMERGENCY?
I DO NOT THINK THAT WORD MEANS
WHAT YOU THINK IT MEANS
mematic.net

ON SCALE FROM
1 TO 10
MY PAIN IS AN
ELEVEN
mematic.net

FOAMed

FOAMed



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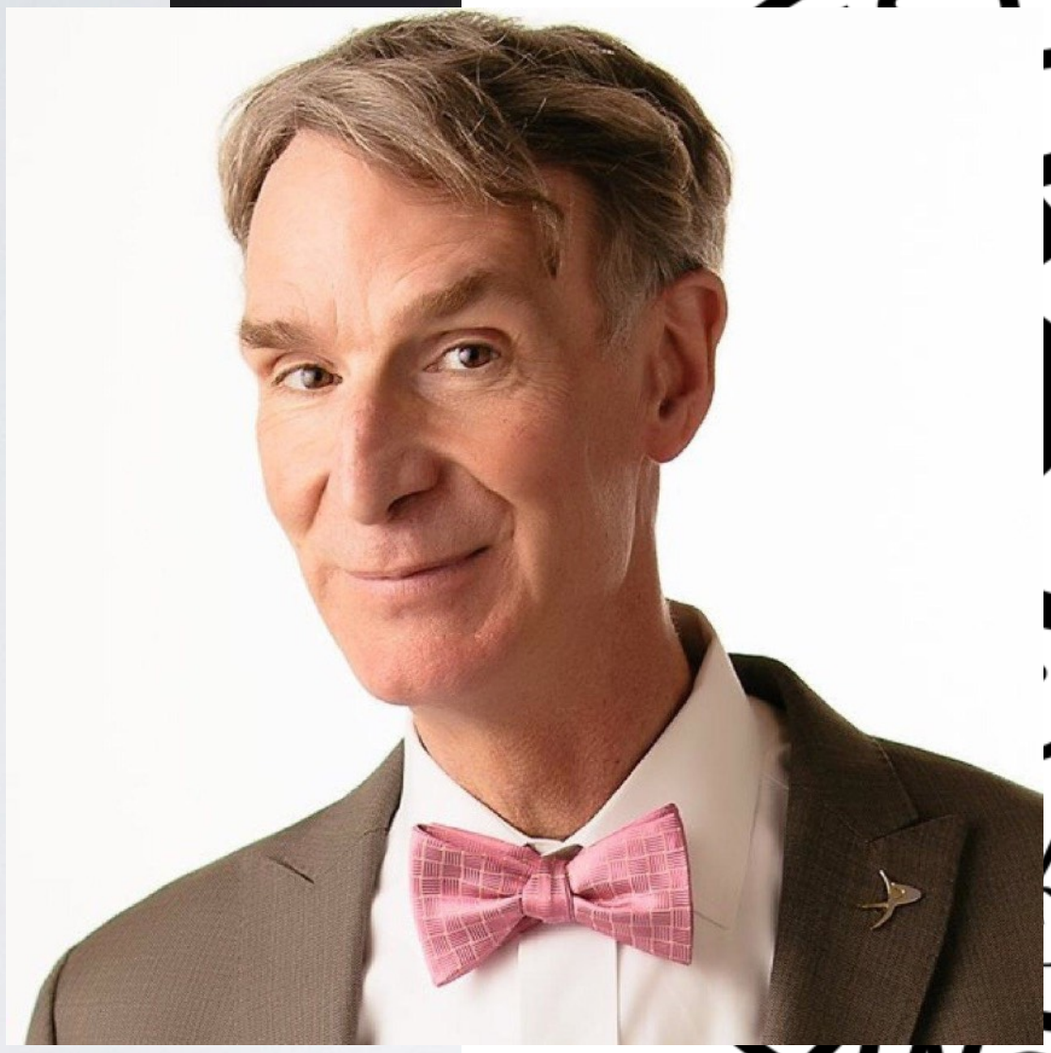

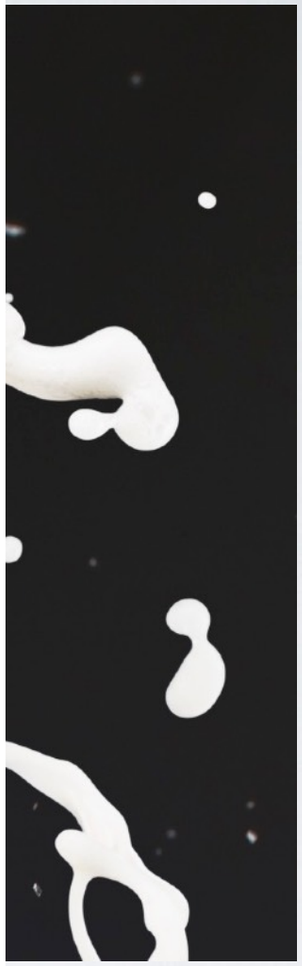

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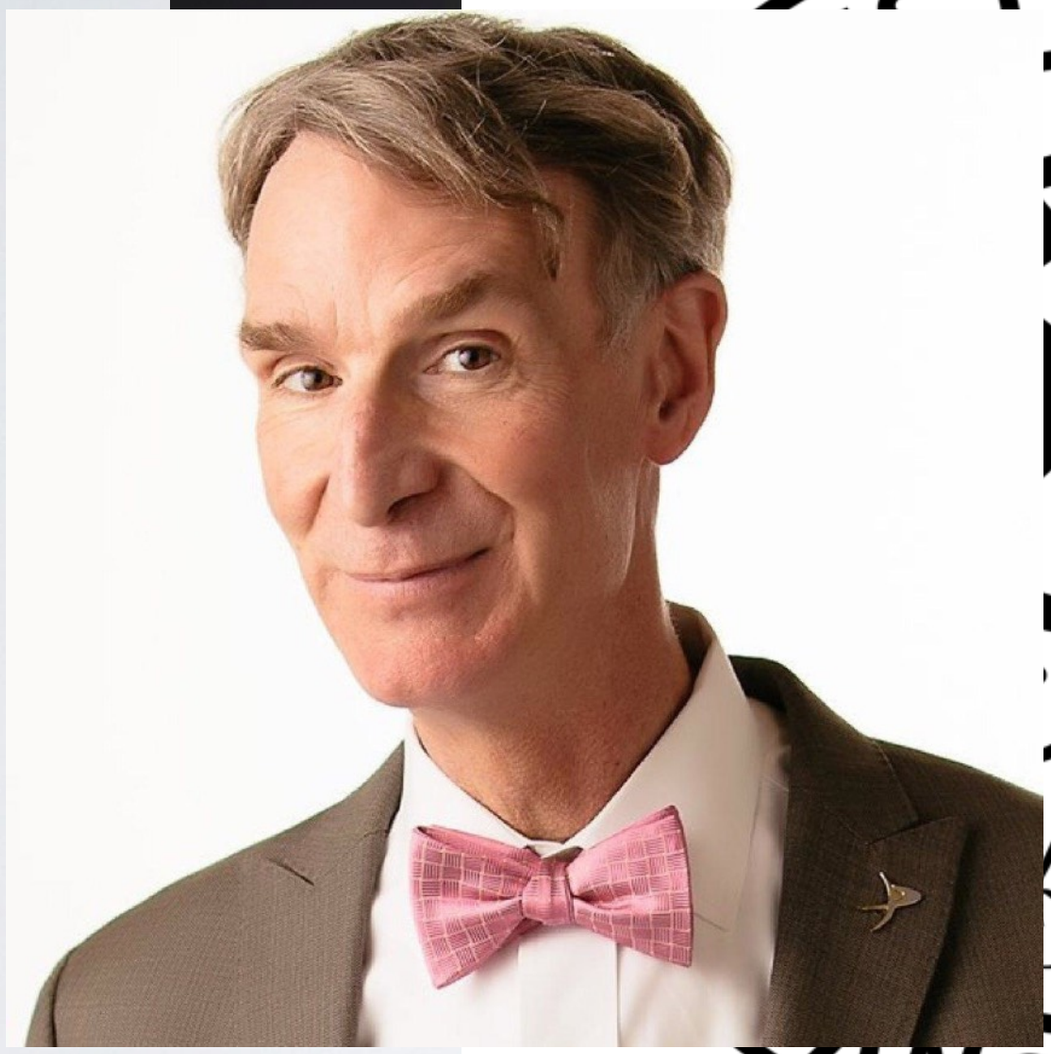
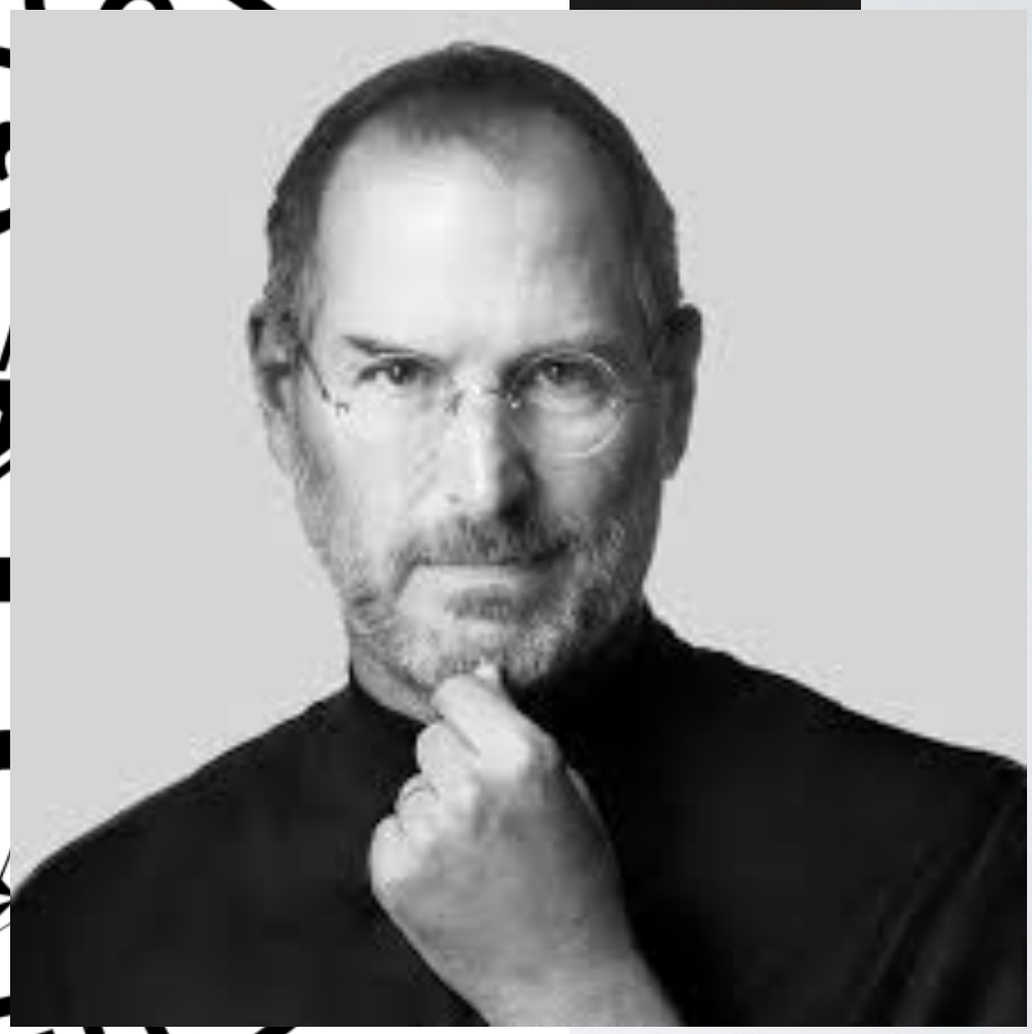




Making The World
A Better Place.

Criticism of Social Media

Criticism of Social Media

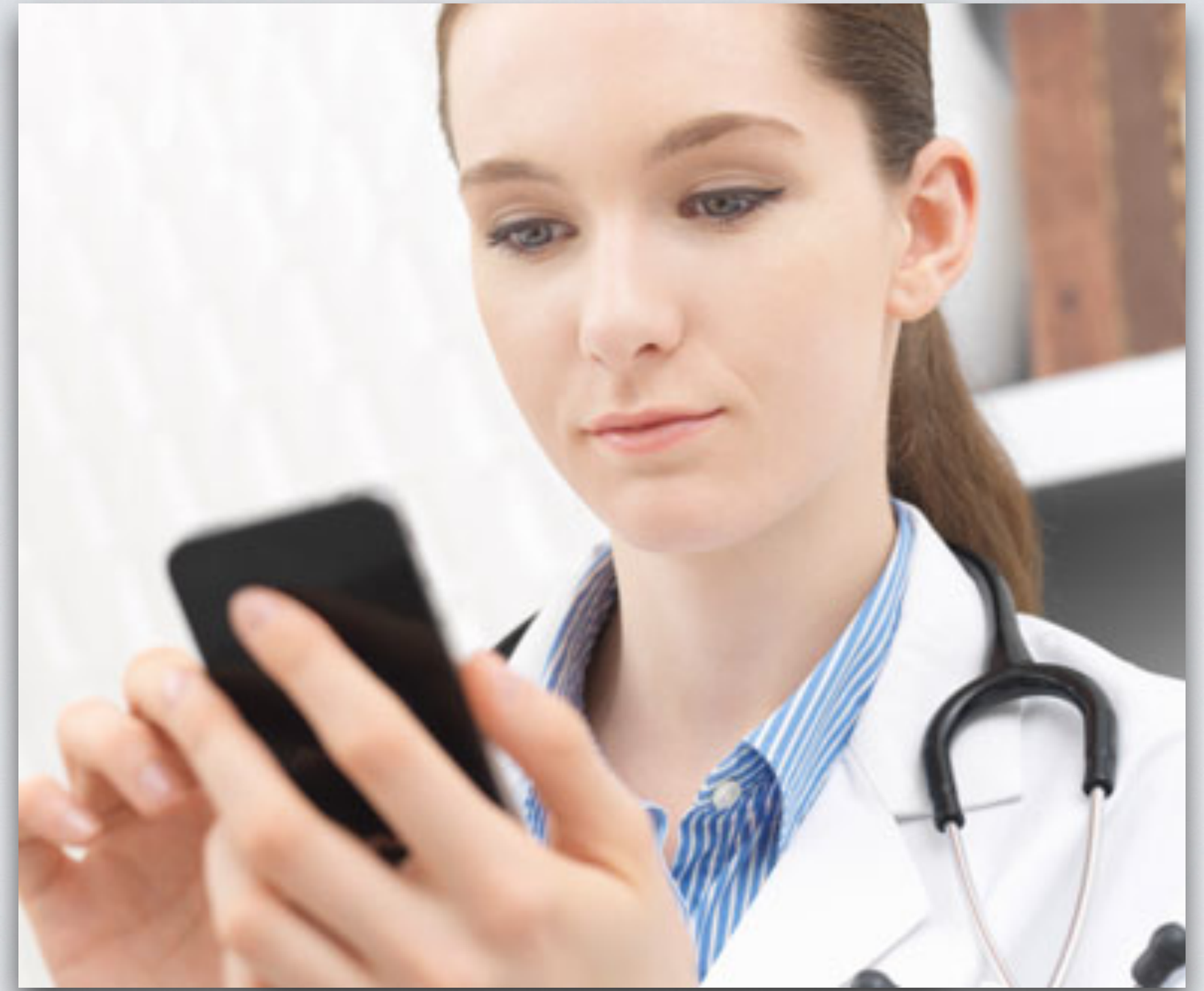
Time Travel

Excellent Adventure

Act I: 4th Century BCE

Socrates

Act I: 4th Century BCE



Act II: 14th and 15th Century

Martin Luther

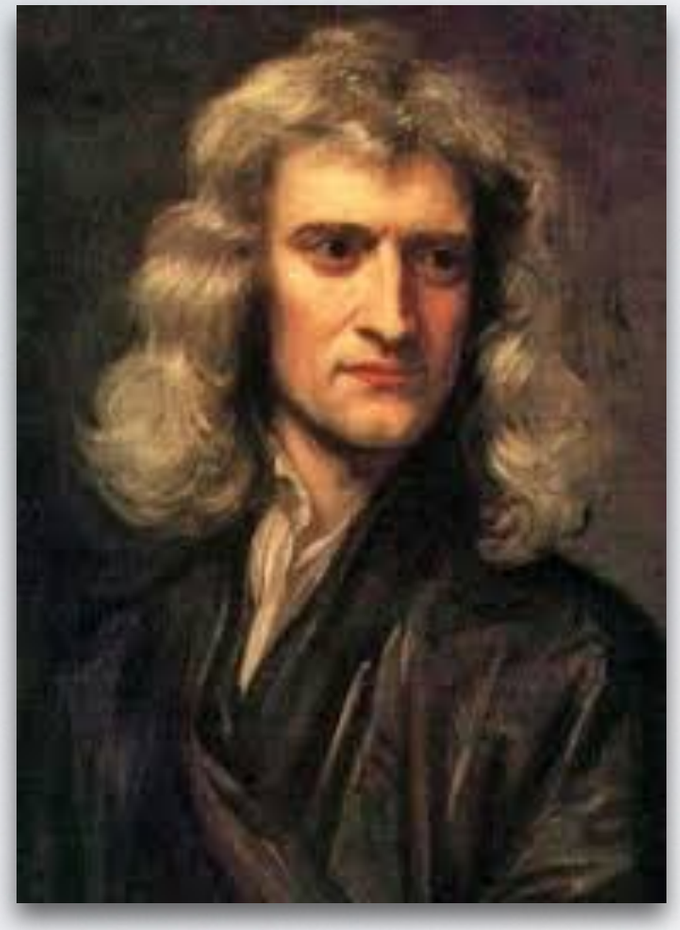
Pope Leo X

Act II: 14th and 15th Century

Martin Luther

Pope Leo X

Act III: 17th Century Coffee Houses



Act III: 17th Century Coffee Houses

Act III: 17th Century Coffee Houses

PHILOSOPHIÆ
NATURALIS
PRINCIPIA
MATHEMATICA.
AUCTORE
ISAACO NEWTONO, Eq. Aurato.
Perpetuis Commentariis illuſtrata, communi ſtudio
PP. Thomæ Le Seur & Francisci Jacquier
Ex Gallicanâ Minimorum Familiâ,
Matheſeos Profeſſorum.
TOMUS SECUNDUS.

GENEVÆ,
Typis Barrillot & Filii Bibliop. & Typogr.
MDCCXL

Act III: 17th Century Coffee Houses

New Social Media

1980's

1994/1997

facebook

2004

2005

2006

Some EM Facebook Pages

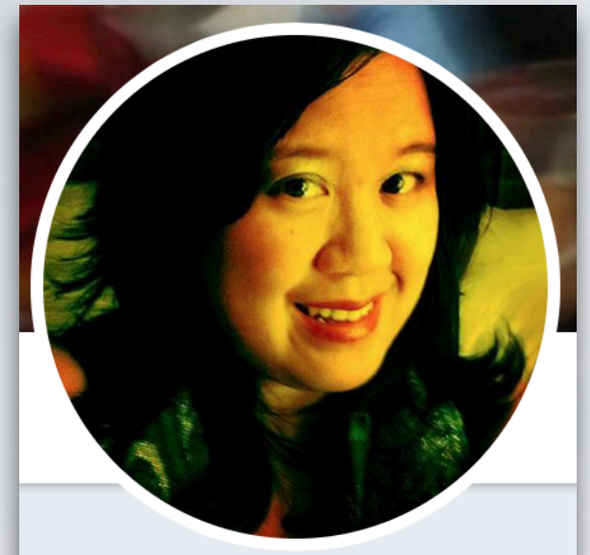
CAEP | ACMU

EMERGENCY MEDICINE CASES
Bringing you Canada's brightest minds in Emergency Medicine

BEEM | BEST EVIDENCE IN EMERGENCY MEDICINE

The Skeptics' Guide to EM

Some to Follow on Twitter

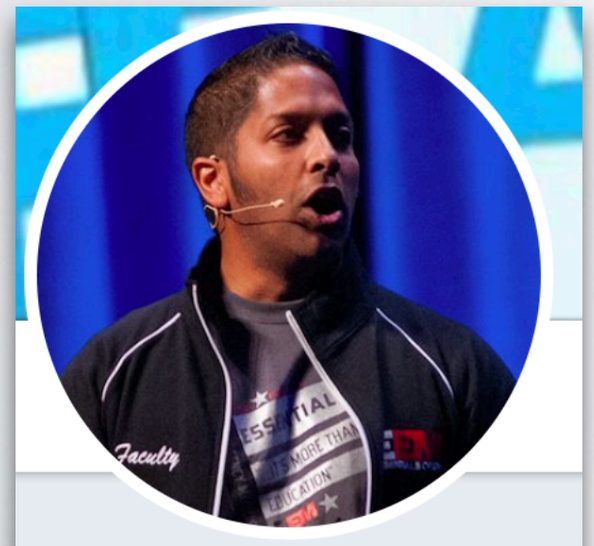


Teresa Chan
@TChanMD Follows you

Ian Stiell
@EMO_Daddy Follows you

FemInEM
@feminemtweets Follows you

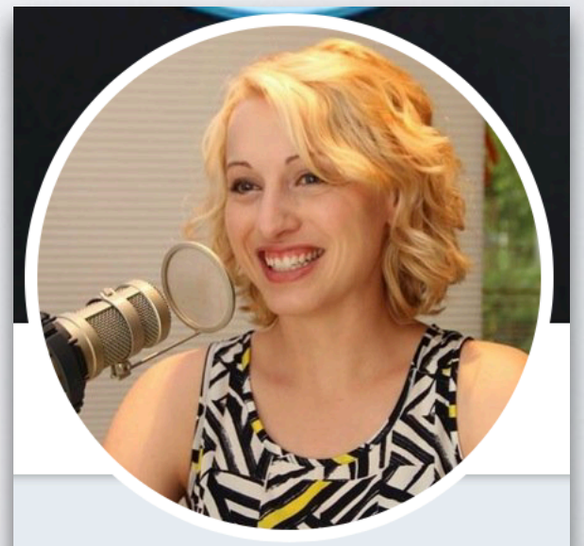
CAEP
@CAEP_Docs Follows you



Anand Swaminathan
@EMSwami Follows you

Ken Milne
@TheSGEM

SAEM EBM IG
@SAEMEBM Follows you



Jess Mason
@JessMasonMD Follows you

Some EM Blogs

First10EM
When minutes matter...

R.E.B.E.L. EM

PEDIATRIC EMERGENCY PLAYBOOK

LIFE IN THE FASTLANE

ALiEM Academic Life in Emergency Medicine

St.Emlyn's

Don't PANIC!
The Skeptics' Guide to EM

canadiem

Some EM Podcasts

ercast

ercast.org

EM BASIC

YOUR BOOT CAMP GUIDE TO EMERGENCY MEDICINE

EMCRIT PODCAST

emcrit.org

EM ABSTRACTS

R.E.B.E.L. cast

HEFT EMCAST

FOAMcast

EM:RAP

Don't PANIC!

The Skeptics' Guide to EM

PEM·ED PODCAST

Social Media 101